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For more information about the LafargeHolcim Awards 2017, the jury members, and the prize winning projects, including high-resolution images, visit www.lafargeholcim-foundation.org

Media Advisory

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Detroit Neighborhood Sustainability Initiative Awarded 1st Place in North America Gold Winner of the LafargeHolcim Award 2017 for Sustainable Construction

CHICAGO: On October 12, 2017, The Seebaldt Pilot (TSP), a multi-sector collaboration, was awarded the 1st place prize by the LafargeHolcim Awards for North America for their comprehensive neighborhood vision for the Detroit/48204 community. Led by the Detroit-based transdisciplinary design group, studio[Ci] LLC and the grassroots community group, It Starts At Home 48204 (IS@H), they propose to create a community owned collective infrastructure which functions as sustainably as possible providing solar energy, food production, water and waste management, while also strengthening civic empowerment. "Taking the pocket vacancies normally characterized as the biggest problem in Detroit, the design turns them into an opportunity to create a compelling sustainable neighborhood," praised the international jury.

A Global Competition

The LafargeHolcim Awards is about more than just beautiful buildings. **It stands out as the world's most significant competition for sustainable design.** The competition is for projects at an advanced stage of design, not finished works. It seeks designs that go beyond current standards, showcase sustainable responses to technological, environmental, socioeconomic, and cultural issues affecting contemporary construction, and deliver new, surprising, and truly visionary solutions to the way we build.

The competition attracted more than 5,000 entries from authors in 121 countries. 3,606 entries were deemed valid, and more than half of these passed the pre-screening phase. They advanced for qualitative assessment by five independent expert juries in the competition regions Europe, North America, Latin

America, Middle East Africa, and Asia Pacific. The juries evaluated the projects based on the five “target issues” for sustainable construction set forth by the LafargeHolcim Foundation – principles which define sustainable construction in a holistic way. **As the 2017 North America 1st Place winner, TSP will now compete for the Global LafargeHolcim Awards in 2018.** The finalists will be evaluated by a panel of independent experts of international stature engaged in the sustainable development of society, building processes, and building projects. The Global LafargeHolcim Awards Jury will meet in Zurich in March 2018.

The Seebaldt Pilot: A Sustainable Future for 48204

TSP aims to create a sustainable future for the 48204 neighborhood incorporating a unique renewable energy infrastructure and creating an energy cooperative to deliver energy, education, and empowerment to LMI residents and implement a Net Zero Energy (NZE) district. TSP team will first focus on one block of Seebaldt to deliver the energy infrastructure to reach at least 50% LMI households with 100kW by the end of 2018, then expand the project to the rest of 48204. TSP is part of a larger strategic neighborhood design framework created in co-production with IS@H to leverage and deploy publicly owned vacancy to provide energy, water, food/waste, and mobility infrastructure and renewable systems of workforce development, economy, and culture for the current and future residents of 48204.

On hand to accept the award were Constance Bodurow, founder and Director of studio[Ci] LLC and Will Bright, a co-founder of IS@H 48204. They were joined on stage by fellow team members and designers Haibin Tan and Eric Mahoney.

“We are both honored and humbled to be selected as first place winners for North America by the LafargeHolcim Foundation”, said Constance Bodurow, Director of studio[Ci] LLC and TSP Project Team Lead. “We have been collaborating with Detroit’s District 6 neighborhood for over 7 years and we are over the moon that our design work for 48204 has been recognized by such a prestigious international organization. Encouraged by this recognition, we are that much more inspired to continue to collaborate with our partners from the public, private, and nonprofit sectors to bring the TSP and neighborhood design framework to fruition”.

“This is an incredible achievement for Detroit and a dream come true for our community”, said Will Bright, co-founder of It Starts At Home 48204, “we believe the award will be a game-changer by helping us open doors to advance our community vision. On accepting the award, Bright asserted, to the loud applause and cheers of the international audience, “Detroit is not all bad - we are doing things for the future, for our beloved 48204 neighborhood. We have a sustainable future!”

LINK TO PROJECT VIDEO:

<https://www.youtube.com/embed/M3ICUjA2CKo?modestbranding=1&showsearch=0&rel=0>

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